



Year 13 BTEC

Y13 Skills

AO1 Demonstrate knowledge and understanding of principles, concepts, key terms, functions and theories

AO2 Apply knowledge and understanding to real-life business scenarios

AO3 Analyse and evaluate information and data, demonstrating the ability to interpret the potential impact and influence on business effectiveness in context

AO4 Recommend proposals in context with appropriate justification, using a range of evidence to support arguments

Y13 Knowledge

Internal assessment Coursework

Unit 4 Managing an event – Identifying the possibility of being an event organiser, Planning an Event in the Light of Research, Staging an event and reflecting on its success

Unit 8: The Recruitment and Selection Process - Evaluating the recruitment and selection process of a large business and the Recruitment and Selection Process

Unit 5 international Business – Investigate why businesses trade internationally, External factors and cultural differences, Strategies and Resources

Externally assessed Controlled Assessment -

Unit 6 Principles of Management - Examine how effective recruitment and selection contribute to business success, undertake a recruitment activity to demonstrate the processes leading to a successful job offer, Reflect on the recruitment and selection process and your individual performance.